



# FOOD & BEVERAGE VENDOR APPLICATION

10% of Proceeds Benefit the Burleson Opportunity Fund

Lone Star Mansion | Saturday, October 23, 2021

## AN INVITATION TO PARTICIPATE IN TASTE OF THE TOWN BACC 2021

The Burleson Area Chamber of Commerce welcomes your participation in Taste of the Town BACC. This new event will showcase restaurants, wineries and distilleries from around the area and will include live music, a family-fun zone and more. The day's events will take place Saturday, October 23, 2021 at Lone Star Mansion. We expect a terrific crowd with a flow of families and local residents. We are looking forward to you joining in the festivities of the Taste of the Town 2021!

### OPPORTUNITIES FOR YOUR BUSINESS:

- Share your story with the community
- Attract new customers
- Thank current customers
- Network with fellow restaurateurs
- Introduce new products
- Advertise to-go menus
- Promote party and private dining rooms
- Promote catering abilities

### FOOD & BEVERAGE VENDOR EXPECTATIONS:

- Provide small bite-sized samples for guests (*approx. 500*)
- Supply your own spoons, forks, cups or bowls if your sample requires something other than a 6 in. plate (*food*) or tasting cups (*beverage*)
- Bring your own warming or cooling equipment as this is an outdoor event with VERY limited electricity (*ie: chafing dishes with sternos or ice chest with ice*)
- Bring marketing collateral for guests to remember your establishment (*Business cards, to-go menus, stickers, coupons, etc...*)
- Option to bring your own 10'x10' pop-up tent for shade and/or additional marketing (*MUST bring your own stakes. If you do not have a method to attach your tent to the ground, it will be taken down before the event begins*)
- To arrive during your assigned load-in time to setup and decorate your area, as that is the only time you will be able to drive directly to your booth. (*You may bring your food closer to the event start time*)
- To be an excellent representative of Taste of the Town by having fun and engaging with the guests

### FOOD & BEVERAGE BOOTH DETAILS:

#### EARLY-BIRD PRICING:

\$75 for BACC Members

\$100 for Non-Members

*\*price increases \$25 each on 8.15.21*

#### BOOTH SIZE:

Approx 10'x10'

*(may purchase more than one booth if you require more space)*

#### INCLUDES:

- Draped 8 ft. tables
- 6 in. plates (for food vendors)
- Tasting cups (for beverage vendors)
- Beverage napkins (for all)
- Small printed sign with business name

**PLUS 2 EVENT TICKETS & 2 VENDOR PASSES**



Please submit all vendor applications for Taste of the Town BACC to  
**TASTEOFBACC@BURLESON.ORG USING THE ATTACHED FORM.**



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## RESERVE YOUR BOOTH ONLINE, BY MAIL OR VIA EMAIL

**TO RESERVE ONLINE:** Complete online form here: [www.tasteofbacc.com](http://www.tasteofbacc.com)

**TO RESERVE BY MAIL:** Print and mail form below, along with check to:  
**Burleson Area Chamber of Commerce**  
 Attn.: Taste of the Town, 2021  
 124 S Main St. STE 226  
 Burleson, TX 76028

**TO RESERVE BY EMAIL:** You may also scan and email form (w/note that check is in mail) to [tasteofbacc@burleson.org](mailto:tasteofbacc@burleson.org)



**THANK YOU**

for your generosity and support of the Burleson Opportunity Fund.

COMPANY (NAME AS YOU'D LIKE IT TO APPEAR)

BILLING ADDRESS

CITY

STATE

ZIP

CONTACT NAME

PHONE

EMAIL

ARE YOU CURRENTLY A MEMBER OF THE BURLESON AREA CHAMBER OF COMMERCE?	<input type="checkbox"/> YES \$75/BOOTH	<input type="checkbox"/> NO \$100/BOOTH	*All booth fees increase by \$25 each after 8/15/21		
HOW MANY BOOTHS WOULD YOU LIKE TO RESERVE?	1	2	3	4	
WOULD YOU LIKE US TO RENT A 10' X 10' POLE TENT FOR YOU?	<input type="checkbox"/> NO	<input type="checkbox"/> YES \$100/TENT	1	2	3
AMOUNT ENCLOSED		\$			

Note: If you need access to electric outlet, or hot/cold holding equipment, please send an email to [tasteofbacc@burleson.org](mailto:tasteofbacc@burleson.org). Very limited access. Based on availability.

SIGNATURE

DATE SIGNED

DATE RECEIVED  
BY BACC



[TASTEOFBACC@BURLESON.ORG](mailto:TASTEOFBACC@BURLESON.ORG)  
 (817) 295-6121 | [www.tasteofbacc.com](http://www.tasteofbacc.com)